

WIMGA Board Meeting – May 5, 2022

President Marilyn G called the meeting to order at 4:34 pm.

Roll call:

Present: Becky G, Byron H, Dawn H, Diane K, Diane T, Hali D, Jackie S, Janet M, Marilyn G, Nancy J, Robynn P, Roseann M, Vicky H

Absent: Laurie M

Approval of Minutes

A motion was made by Diane T to approve the minutes, Becky G seconded. Approved.

Treasurer's Report

The treasurer's report is accepted as submitted, subject to audit.

Program Office Interaction

The only interaction has been a call about logos with Jay D and Mike M. The Volunteer Vibe stated that we should continue to use our badges and clothing with logos.

Mike M has left his position and the UW. They are looking for a replacement, which is a Volunteer Outreach Coordinator.

Continuing Education Committee Update

- Zoom status

There were a lot of complaints the night of the event. We had purchased a large meeting add-on for the month of April. It was verified. We needed another license to do the large meeting add-on besides the standard 100. It seems that we have to pay for the large meeting add-on and pay for a separate license to allow this to work.

There will have to be further follow-up with Zoom. To date there has been no communication back from Zoom regardless of who has been contacted. The month of June will be the next time we might need to increase the number for the virtual face-to-face meeting with WIMGA reps and another person from each association. There was a discussion about increasing to 300-500 for June. The next larger education event will be in July, which might need to be 1000.

Is there a way to make sure a week before an event to verify that the license is in place and working? Becky G and Vicky H will contact Zoom for further information.

- Upcoming Educational Events

July 25 at 7:00PM Meg McAndrews Cowden, author of Plant Grow Harvest Repeat will present "Fall Gardening Season".

- Local Rep Meeting

Instead of a face-to-face meeting we will do this as a virtual meeting on June 2 and include the association president or treasurer along with the rep

General opening remarks

Introductions – overview of how long and association they are with

Name two of their most critical issues within their organizations, which will also be asked in a poll

Discussion of poll results

Explain proposed WIMGA Academy

Topics could include:

Filling gaps since extension may no longer do

Membership retention

Non-milestone awards

Janet M – branding, user friendly, social media. There is a master gardener that owns their own business in creating websites and social media, reviewed different association and the WIMGA websites. She created a list of suggestions for improvements.

New Business

The liability meeting is not available because there are issues with transcribing it. Marilyn G is working on a summary to send out and/or add to the website.

Dawn H – possibility of SEW hosting a WIMGA conference. The how-to is on the WIMGA website. Vicky H worked on the last conference, and Hali D worked on one that was in Eau Claire.

Adjournment

Diane T made a motion to adjourn, second by Dawn H. Approved.

Adjourned at 5:45 pm.