

WIMGA Board Meeting – November 3, 2022

President Marilyn G called the meeting to order at 4:34 pm.

Roll call:

Present: Becky G, Dawn H, Diane K, Diane T, Hali D, Jackie S, Janet M, Linda G, Marilyn G, Robynn P, Roseann M, Vicky H

Excused: Laurie M

Approval of Minutes

A motion was made by Roseann M to approve the minutes as amended, Diane T seconded. Approved.

Treasurer's Update

• Proposed 2023 Budget

The membership was reduced because of the loss of members. Discussion of what might be realistic – perhaps down to \$11,000. Then reduce the Zoom educational fund? Perhaps move some of the funds from the educational grants to the Zoom educational fund. A discussion included that this might make it harder for the associations to function since there is a reduction in members. Another idea is to reduce all funding by a percentage of what we may be losing in membership fees. Remove the NJHA – National Org of \$1,500 since Wisconsin no longer has a chapter.

A motion was made by Diane T to remove the NJHA – National Org of \$1,500 and reduce Membership Dues to \$11,000. Second was made by Linda G. Approved.

• Board Resolution for Authorized Account Signers

These will be the treasurer and secretary.

A motion was made to remove Marilyn Gorchman and adds Roseann Meixelsperger as the authorized account signer by Diane T, Hali D seconded. Approved.

Continuing Education Committee Update

Becky G reported that the speaker for Tovah Martin for the annual meeting on December 1. The Zoom meeting will need to be increased – do we want to do 500 or 1,000 attendees? The amount for 1,000 attendees is around \$90. It was decided to use the 1,000 attendees.

What is the best policy for sending reminders for those that have signed up since people tend to forget or can't find their email with the link. The way it is done now is that you have to select those that are signed up in Zoom to send out a reminder. It was decided to send out the reminder through WIX, and maybe people who didn't sign up will.

Communications Committee

Hali D reported that there was a quick meeting on October 20th. A revamp of the website for 2023 and a proposal was written by Vicky H to do a Facebook account. It would be open to the public and make this more informational. Local associations will be able to add their events and information without having to go through anyone. It will have to be approved by the administrator. The idea is to have at least

four to five other people with administration rights to help monitor the account. The hope is to have this up by March or April 2023.

Local Associations President's Meeting

Eileen Ruden has been requesting a meeting to allow the different associations to interact. The plan is to do one in January. A discussion is that most associations might be introducing new officers at this time, and might be too soon. There are speakers scheduled for January 26 and February 27, so maybe early February. There was a suggestion to have the local reps give us the meeting days, election of officers, and who are the officers. The date for this will be February 7 at 6:30. The board will be encouraged to participate.

New Business

- Annual Meeting Planning

The deck was sent to everyone. Marilyn G reviewed the slides with everyone. Diane K will present the minutes for approval during the meeting. Roseann M will present the treasurer's report and budget. The speaker is scheduled for 7:30 pm. Suggestion to add the WIMGA Academy; create a page announcing the upcoming speakers; and the total given out for education grants. Send a photo to Marilyn G for the page to introduce the board members.

- 2023 International Master Gardeners Conference

The conference will be in June 18-22, 2023 at Overland Park, Kansas.

- Honored Status

The form is available on the Wisconsin Master Gardener website under the Toolbox tab.

Adjournment

Vicky H made a motion to adjourn, second by Jackie S. Approved.

Adjourned at 6:02 pm.